

ALEX HOLDEN

AVID OFFLINE & ONLINE / PREMIERE / FINAL CUT PRO

PROFILE

Alex is the founder of Jump Cut Editors and is an accomplished and highly skilled creative offline and online editor. With 15 years industry experience, this has enabled him to build excellent client relations and an in-depth technical knowledge of post-production.

His career has covered just about every genre of filmmaking. He has worked on numerous high end creative campaigns for the television, advertising, feature film, music, digital, sports and corporate industries.

Alex works incredibly quickly with the timelines dedicated to any job, always producing high quality edits whilst working collaboratively with clients. He brings a professional friendly attitude, creativity, enthusiasm and energy to every job.

Recent credits and clients include BBC, Disney, Formula 1, Wimbledon, Olympics, IMG, Rolex & Claridge's.

TECHNICAL SKILLS

Avid: Media Composer | Adrenaline

Adobe: Premiere Pro

Final Cut Pro: Version 7

Grading: Lumetri | Adrenaline

GFX: After Effects (Basic) | Photoshop (Basic)

Transcoding / Encoding: Media Encoder | Compressor | FF MPEG Streamclip | XDCam Transfer

Other: Excellent working knowledge of video & digital formats / codecs: 4K | 2K | HD | SD | PAL | NTSC | Red | Phantom | FS7 | Arri Alexa & Amira | EX | Canon 5D / 7D | Quicktime | Apple Pro Res

Experienced in online mastering and QC delivery to international broadcast standards, including: Harding FPA testing, NTSC & PAL conversion and sound mixing

Expert media and project management

SELECTED CREDIT LIST | ALEX HOLDEN

| SHORTFORM | | | |
|--|----------|--------------------------------|-------------------------|
| AIG 'Effort is Equal' TVC | 1 x 60" | Octagon / Milkmoney / AIG | Offline Editor |
| Delta 'Keep Climbing' TVC | 1 x 30" | Octagon / Milkmoney / Delta | Offline Editor |
| Rolex 'Wimbledon 2017 Win TVC' TVC | 1 x 30" | Evoke Films | Offline Editor |
| 'BBC Music' TVC | 2 x 30" | RedBeeMedia / BBC | Offline & Online Editor |
| Dyson 'Purifier' TVC | 3 x 30" | Dyson / Mainframe | Offline & Online Editor |
| UEFA 'Euro 2016 Qualifiers' TVC | 16 x 30" | IMG | Offline & Online Editor |
| Disney Channel UK, CEEMA, SCANDI 80+ TVCs / Idents / Promos / BTS | Various | Disney | Offline & Online Editor |
| Disney Channel 'Aim High' TVC | 1 x 30" | Disney | Offline Editor |
| Marks&Spencer 'Kids Spring Styles' TVC | 1 x 90" | Adjust Your Set / M&S | Offline Editor |
| BBC 'Come Dine With Me' TVC | 1 x 40" | BBC Worldwide | Offline Editor |
| BBC 'Millionaire Season' TVC | 1 x 40" | RedBeeMedia / BBC Worldwide | Offline Editor |
| MTV 'Living On The Edge' TVC | 1 x 60" | MTV | Offline Editor |
| BBC Entertainment 'Temptation' TVC | 1 x 60" | RedBeeMedia / BBC Worldwide | Offline Editor |
| 'Zane Lowe's Top 50 Rock Stars' TVC | 1 x 30" | MTV | Offline Editor |
| BBC 'Switch' TVC | 1 x 60" | RedBeeMedia / BBC Switch | Offline Editor |
| The Klaxons "Gravity's Rainbow" Music Video | 1 x 3' | Partizan / Polydor | Offline Editor |
| The Killers "Bones" Music Video | 1 x 4' | Refused TV / Island Records | Offline Editor |
| Channel 4 News TVC | 1 x 60" | Channel 4 | Offline Editor |
| BBC iPlayer (various) TVC | 4 x 60" | RedBee Media / RKCR / Y&R | Offline & Online Editor |
| 'Dancing With The Stars' TVC | 1 x 30" | RedBee Media / Watch | Offline Editor |
| BBC 'Christmas Films' & 'Drama' TVC | 2 x 60" | RedBee Media / BBC | Offline Editor |
| Nickelodeon Promos 30+ TVCs | Various | Nickelodeon | Offline Editor |
| BBC Comedy Festival TVC | 1 x 40" | RedBeeMedia / BBC Worldwide | Offline Editor |
| MTV Promos 15+ TVCs | Various | MTV | Offline Editor |
| 'Spooks' TVC | 1 x 60" | RedBee Media / BBC | Offline Editor |

SELECTED CREDIT LIST CONTINUED | ALEX HOLDEN

| LONGFORM / BROADCAST | | | |
|--|----------------|---|-------------------------------------|
| 'Flame Catchers: Athens 2004 & London 2012' <i>Documentary – Sports</i> | 2 x 30' | Olympic Channel / Whisper Films | Offline Editor |
| 'Flame Catchers: Atlanta 1996, Sydney 2000, Athens 2004, Beijing 2008, London 2012' <i>Documentary – Sports</i> | 5 x 30' | Olympic Channel / Whisper Films | Online Editor & Audio Mix |
| 'Disney's The Squeeze' <i>Comedy Sketch Show</i> | Various | Disney | Offline & Online Editor |
| 'The Crucible' (Co-Editor) <i>Feature: Theatrical Cinema Release</i> | 1 x 180' | Digital Theatre | Offline Editor |
| 'Merrily We Roll Along' <i>Feature: Theatrical Cinema Release</i> | 1 x 120' | Digital Theatre | Offline Editor |
| 'Friday Download' Series 3, 4, 5 & 6 <i>Children's Entertainment – Features BAFTA Winner, Best Children's Entertainment Programme, 2012</i> | Various | Saltbeef TV / BBC | Offline & Online Editor & Audio Mix |
| 'Pet School' Series 1 <i>Observational Documentary EMMY International Winner, Best Non-Scripted Entertainment 2014</i> | 2 x 30' | Cineflix / BBC | Offline Editor |
| 'Camp Orange' Series 1 & 2 <i>TV Series – Reality TV</i> | 12 x 30' | Nickelodeon | Offline & Online Editor |
| 'Kids Choice Awards' <i>Annual Awards Show</i> | 1 x 120' | Nickelodeon | Offline & Online Editor |
| The Tribute Concert to Pavarotti 'One Amazing Weekend In Petra' <i>Music Concert</i> | 1 x 120' | Ignition / Decca | Offline & Online Editor |
| BRANDED CONTENT | | | |
| Formula 1 (2017 & 2018 season) <i>Online Films / Features / Highlights</i> | Various | Formula One Management | Offline & Online Editor |
| Dine With Delta <i>Feature / Short Film / Trailer</i> | 20' / 5' / 90" | Delta Airlines / Chelsea F.C. / Milkmoney | Offline & Online Editor |
| Claridge's, Berkeley, The Connaught <i>Online Films</i> | 3 x 90" | Maybourne Hotels Group | Offline & Online Editor |
| 'Every Rolex Tells A Story' <i>Online Films</i> | Various | Evoke Films | Offline & Online Editor |
| 'Jaguar' <i>Online Films</i> | Various | Formula E / Aurora Media | Offline & Online Editor |
| Shell / Ferrari / Standard Chartered / Etihad / Zurich <i>Online Films</i> | Various | Octagon / Milkmoney | Offline & Online Editor |
| Golfing World <i>25+ Features & Branded Content</i> | Various | IMG / Mastercard, UPS & Mercedes | Offline Editor |
| BP <i>Short Films / Features</i> | Various | BP-TV / The Team | Offline & Online Editor |
| LIVE EVENTS | | | |
| 'Wimbledon 2016 & 2017' <i>Live Sporting Event – VTs / Features</i> | Various | Fox Sports / IMG Jaguar/Stella Artois | Offline & Online Editor |
| 'LAAC 2017' Panama <i>Live Sporting Event – VTs / Features</i> | Various | IMG | Offline & Online Editor |
| Rugby World Cup 2015 <i>Live Sporting Event</i> | Various | Heineken / IMG | Offline & Online Editor |