

ALEX HOLDEN

AVID OFFLINE / PREMIERE

PROFILE

Alex is the founder of Jump Cut Editors and is an accomplished and highly skilled creative offline and online editor. With over 15 years industry experience, this has enabled him to build excellent client relations and an in-depth technical knowledge of post-production.

His career has covered just about every genre of filmmaking. He has worked on numerous high end creative campaigns for the television, advertising, feature film, music, digital, sports and corporate industries.

Alex works incredibly quickly with the timelines dedicated to any job, always producing high quality edits whilst working collaboratively with clients. He brings a professional friendly attitude, creativity, enthusiasm and energy to every job.

Recent credits and clients include BBC, Formula 1, Wimbledon, Olympics, IMG & Rolex.

TECHNICAL SKILLS

Avid: Media Composer | Adrenaline

Adobe: Premiere Pro

Grading: Lumetri | Adrenaline

GFX: After Effects (Basic) | Photoshop (Basic)

Transcoding / Encoding: Media Encoder | Compressor | FF MPEG Streamclip | XDCam Transfer

Other: Excellent working knowledge of video & digital formats / codecs: 4K | 2K | HD | SD | PAL | NTSC | Red | Phantom | FS7 | Arri Alexa & Amira | EX | Canon 5D / 7D | Quicktime | Apple Pro Res

Experienced in online mastering and QC delivery to international broadcast standards, including: Harding FPA testing, NTSC & PAL conversion and sound mixing

Expert media and project management

Able to implement clear workflows for each specific project

SELECTED CREDIT LIST | ALEX HOLDEN

SHORTFORM			
Rolex 'Perpetual' 2019 Campaign TVCs / Idents / Promos	Various	Evoke Films	Director & Offline Editor
AIG 'Effort is Effort' TVC	1 x 60"	Octagon / Milkmoney / AIG	Offline Editor
Delta 'Keep Climbing' TVC	1 x 30"	Octagon / Milkmoney / Delta	Offline Editor
Rolex 'Wimbledon 2017 Win TVC' TVC	1 x 30"	Evoke Films	Offline Editor
'BBC Music' TVC	2 x 30"	RedBeeMedia / BBC	Offline & Online Editor
Dyson 'Purifier' TVC	3 x 30"	Dyson / Mainframe	Offline & Online Editor
UEFA 'Euro 2016 Qualifiers' TVC	16 x 30"	IMG	Offline & Online Editor
Disney Channel UK, CEEMA, SCANDI 80+ TVCs / Idents / Promos / BTS	Various	Disney	Offline & Online Editor
Disney Channel 'Aim High' TVC	1 x 30"	Disney	Offline Editor
Marks&Spencer 'Kids Spring Styles' TVC	1 x 90"	Adjust Your Set / M&S	Offline Editor
BBC 'Come Dine With Me' TVC	1 x 40"	BBC Worldwide	Offline Editor
BBC 'Millionaire Season' TVC	1 x 40"	RedBeeMedia / BBC Worldwide	Offline Editor
MTV 'Living On The Edge' TVC	1 x 60"	MTV	Offline Editor
BBC Entertainment 'Temptation' TVC	1 x 60"	RedBeeMedia / BBC Worldwide	Offline Editor
BBC 'Switch' TVC	1 x 60"	RedBeeMedia / BBC Switch	Offline Editor
The Klaxons "Gravity's Rainbow" Music Video	1 x 3'	Partizan / Polydor	Offline Editor
The Killers "Bones" Music Video	1 x 4'	Refused TV / Island Records	Offline Editor
Channel 4 News TVC	1 x 60"	Channel 4	Offline Editor
BBC iPlayer (various) TVC	4 x 60"	RedBee Media / RKCR / Y&R	Offline & Online Editor
'Dancing With The Stars' TVC	1 x 30"	RedBee Media / Watch	Offline Editor
BBC 'Christmas Films' & 'Drama' TVC	2 x 60"	RedBee Media / BBC	Offline Editor
Nickelodeon Promos 30+ TVCs	Various	Nickelodeon	Offline Editor
BBC Comedy Festival TVC	1 x 40"	RedBeeMedia / BBC Worldwide	Offline Editor
MTV Promos 15+ TVCs	Various	MTV	Offline Editor
'Spooks' TVC	1 x 60"	RedBee Media / BBC	Offline Editor

SELECTED CREDIT LIST CONTINUED | ALEX HOLDEN

LONGFORM / BROADCAST			
'Flame Catchers: Athens 2004 & London 2012' <i>Documentary – Sports</i>	2 x 30'	Olympic Channel / Whisper Films	Offline Editor
'Flame Catchers: Atlanta 1996, Sydney 2000, Athens 2004, Beijing 2008, London 2012' <i>Documentary – Sports</i>	5 x 30'	Olympic Channel / Whisper Films	Online Editor & Audio Mix
'Disney's The Squeeze' <i>Comedy Sketch Show</i>	Various	Disney	Offline & Online Editor
'The Crucible' (Co-Editor) <i>Feature: Theatrical Cinema Release</i>	1 x 180'	Digital Theatre	Offline Editor
'Merrily We Roll Along' <i>Feature: Theatrical Cinema Release</i>	1 x 120'	Digital Theatre	Offline Editor
'Friday Download' Series 3, 4, 5 & 6 <i>Children's Entertainment – Features BAFTA Winner, Best Children's Entertainment Programme, 2012</i>	Various	Saltbeef TV / BBC	Offline & Online Editor & Audio Mix
'Pet School' Series 1 <i>Observational Documentary EMMY International Winner, Best Non-Scripted Entertainment 2014</i>	2 x 30'	Cineflix / BBC	Offline Editor
'Camp Orange' Series 1 & 2 <i>TV Series – Reality TV</i>	12 x 30'	Nickelodeon	Offline & Online Editor
'Kids Choice Awards' <i>Annual Awards Show</i>	1 x 120'	Nickelodeon	Offline & Online Editor
The Tribute Concert to Pavarotti 'One Amazing Weekend In Petra' <i>Music Concert</i>	1 x 120'	Ignition / Decca	Offline & Online Editor
BRANDED CONTENT			
Formula 1 (2017, '18, '19, '20 season) <i>Online Films / Features / Highlights</i>	Various	Formula One Management	Offline & Online Editor
Dine With Delta <i>Feature / Short Film / Trailer</i>	20' / 5' / 90"	Delta Airlines / Chelsea F.C. / Milkmoney	Offline & Online Editor
Chasing Life / QI / Decades Series <i>Mood Reels / Pitch Films / Promos</i>	Various	Fremantle Media	Offline & Online Editor
Claridge's, Berkeley, The Connaught <i>Online Films</i>	3 x 90"	Maybourne Hotels Group	Offline & Online Editor
'Every Rolex Tells A Story' <i>Online Films</i>	Various	Evoke Films	Offline & Online Editor
'Jaguar' <i>Online Films</i>	Various	Formula E / Aurora Media	Offline & Online Editor
Shell / Ferrari / Standard Chartered / Etihad / Zurich / Hotels.com <i>Online Films</i>	Various	Octagon / Milkmoney	Offline & Online Editor
Golfing World <i>25+ Features & Branded Content</i>	Various	IMG / Mastercard, UPS & Mercedes	Offline Editor
BP <i>Short Films / Features</i>	Various	BP-TV / The Team	Offline & Online Editor
LIVE EVENTS			
'Wimbledon 2016 & 2017' <i>Live Sporting Event – VTs / Features</i>	Various	Fox Sports / IMG Jaguar/Stella Artois	Offline & Online Editor
'LAAC 2017' Panama <i>Live Sporting Event – VTs / Features</i>	Various	IMG	Offline & Online Editor
Rugby World Cup 2015 <i>Live Sporting Event</i>	Various	Heineken / IMG	Offline & Online Editor