

ROB RAFALAT

AVID OFFLINE / PREMIERE / FINAL CUT PRO

PROFILE

Rob is a hugely talented award winning editor and director with 9 years experience. His strong and varied client list includes: Burberry, Nike, Wes Anderson and Adidas.

He is passionate about film making, having written, directed and edited many short films of his own, the latest being a comedic re-telling of Hamlet, commissioned by the British Council and Royal Shakespeare Company.

Rob won numerous awards for his 'Pogba x Stormzy' transfer announcement film. As well as directing and cutting TVCs for *Toyota* and the most watched online football show, 'Adidas GameDayPlus,' with over 35 million views.

Clients always highly recommend Rob, knowing that he is fast, great to work with, always conscientious, creative and trustworthy.

TECHNICAL SKILLS

Avid: Media Composer

Adobe: Premiere

Final Cut Pro: Version 7

Grading: DaVinci Resolve

GFX: After Effects (Intermediate) | Photoshop (Intermediate)

Transcoding / Encoding: Media Encoder | Compressor | FF MPEG Streamclip | XDCam Transfer

Filming: DSLR | Canon cameras

Other: Excellent working knowledge of video & digital formats / codecs

Able to create bespoke sound design for edits

SELECTED CREDIT LIST | ROB RAFALAT

SHORTFORM			
Toyota "Safe & Sound" TVC	90" & 2 x 40"	Rumble / Saatchi & Saatchi	Director & Offline Editor
'Isle of Dogs' Featurettes / Short Doc / Instagram	Various: 1 x 15min – 60"	Wes Anderson / Fox Searchlight	Offline Editor
'Grand Budapest Hotel' Featurettes	5 x 5'	Wes Anderson / Fox Searchlight	Offline & Online Editor
'24 Hours To Go Broke' TVC	1 x 40"	Dave	Offline & Online Editor
'Hue Lux' Online Promo	1 x 30"	Philips	Offline & Online Editor
'Below The Knee' Online Promos	Various: 15" – 60"	All Saints	Offline & Online Editor
'I Run' Cinema Promo	1 x 30"	Everyman / Chambord	Offline & Online Editor
'Mood Films' Mood Films	Various: 30" – 60"	Nike / Adidas / Sony / Converse Tesco / Jameson's	Offline & Online Editor
'Prince of Denmark' Short Film, (Hamlet Black Comedy)	1 x 4'	British Council & Royal Shakespeare Company	Offline & Online Editor
'You Seen My Goat?' Short Film <i>Runner up in "Dazed" magazine competition curated by Roman Coppolla, Vimeo Staff Pick</i>	1 x 90"	Dazed Magazine / Knock Knock Productions	Offline & Online Editor
'Smash' Short Film, (Tennis Black Comedy)	1 x 6'	Esmee Fairburn Foundation / Derby Quad	Offline & Online Editor
LONGFORM / BROADCAST			
'Dogs Aren't Cats' Feature Film in Development	TBC	Creative England	Director & Offline Editor
BRANDED CONTENT			
'Pogba x Stormzy' Campaign Film <i>BT Sport Industry Awards 2017 – Social Media Campaign of the year Digiday Awards 2017– Best Social Video Campaign + Best In Show</i>	1 x 45"	Adidas / Stink Digital / We Are Social	Director & Offline Editor
'Adidas Terrex SS18' Campaign Film	1 x 60" & 2 x 15"	Adidas / We Are Social	Director & Offline Editor
'Creators for Change' Global Brand Film	1 x 2'	YouTube	Offline Editor
'Adidas GameDayPlus' Online Series UEFA Champions League, 2 seasons (on-going)	30+ Episodes: 35+ million views	Adidas / We Are Social	Offline & Online Editor
'SpeedTakes' (Olympics Campaign) Online Films	Various: 22 x 1–2'	Adidas	Offline & Online Editor
'Burberry Catwalk Shows' Online Films	Various: 30" – 3'	Burberry	Offline & Online Editor
'Pharrell presents the Baes' Online Films	Various: 15 – 60"	Adidas Originals	Offline & Online Editor
'Les Twins @ Roland Garros' Online Film	1 x 60"	Adidas Tennis	Offline & Online Editor