

## PRASHANT SINGH

3D STUDIO MAX / AFTER EFFECTS / ILLUSTRATOR / PHOTOSHOP

### PROFILE

Prashant is a multi-award winning Motion Graphic Designer with 15 years experience. He has created graphics for promos, commercials and channel idents, working for major broadcasters, production companies and advertising agencies. Recent credits and clients include *Mercedes, Formula 1, Unilever, Marks & Spencer, Vitality Health, Alpro and Coca-Cola*.

He is highly knowledgeable in the whole post-production process and an expert with the entire Adobe Suites and 3D Studio Max as well as high-end compositing, rotoscoping and complex 3D animations

Prash also has a Masters in Visual Communication and has been a guest lecturer at the Maya Academy of Advanced Cinematics. He has taught beginning to advanced courses of Graphic Design including: Animation, Special Effects, Typography, Desktop Publishing, Digital Illustration and Corporate Video Production.

Prash brings an exceptional level of creativity and diligence to each job, always remaining calm under extreme pressure and strict deadlines.

### TECHNICAL SKILLS

**3D Packages:** 3D Studio Max (Advanced)

**Compositing:** After Effects (Advanced)

**2D Editing:** Photoshop (Advanced) | Illustrator (Advanced)

**Editing:** Premiere (Intermediate)

**Transcoding / Encoding:** Media Encoder

**Other:** Excellent working knowledge of video & digital formats

**Languages:** Hindi | English

SELECTED CREDIT LIST | PRASHANT SINGH

## ACHIEVEMENTS

Heist Gold Award for Most Innovative Post Graduate Marketing Campaign

Mission Mars (NGC) – Promax Gold Winner for Best Infotainment Promo

Women of Nat Geo (NGC) – Promax Gold Winner for Best Documentary Promo

Biography (THC) – Promax Silver Winner for Best Sales & Marketing AV

Conspiracy (THC) – Promax Silver Winner for Best Documentary Promo